



COLORED

Use this on black, almost black and very colorful backgrounds (except yellow of course). (*)
PLEASE DON'T USE THIS ON WHITE OR GRAY BACKGROUNDS.



WHITE

Use this on black, darker than 50% gray and dark colored backgrounds. (*)



BLACK

Use this on white, brighter than 50% gray and bright colored backgrounds. (*)

* These guidelines are meant to help you and us with getting good design results. No one will sue you if you don't comply, but things might end up looking less cool than they could. ;) In case of logo related design emergency you can contact Simon (simon@openideas.at).